

VISIONSPRING FOUNDATION

ANNUAL REPORT

April 2021-March 2022



VisionSpring
See well. Do well.

INDEX

- 2 Message from the Director
- 3 About VisionSpring Foundation
- 6 Team and Funding Composition
- 7 By the Numbers
- 9 Key Projects
- 11 COVID Response
- 12 Awards and Media Highlights
- 13 Events and Activities
- 15 Board Members
- 16 Acknowledgment
- 17 Letter from Chief Minister



I am glad to support the organisation's mission of providing eyeglasses for all. The work that the organisation does is noble - providing eyeglasses to those who need them the most and giving them better vision."



RAMDAS ATHAWALE
Union Minister of Social
Justice & Empowerment,
Government of India



MESSAGE FROM THE DIRECTOR

Dear Friends and Well-Wishers,

We are thrilled to share that we corrected the vision of 1,93,201 people in FY 2021-22 with eyeglasses, achieving 102% growth over FY 2020-21 as we worked through the ebbs and flows of the pandemic. The year was marked by building back our impact through our partners and programs, and by investing in our performance capacity, with more robust leadership and migrations into advanced information systems.

We found ourselves to be both responders to and survivors of the devastating COVID second wave in India. To “help India breathe,” we sourced and delivered more than 565 oxygen concentrators and distributed more than 4,94,440 units of PPE and COVID supplies in 25 Indian states. We integrated vaccine hesitancy education and vaccination registration into our COVID-safe vision outreach programs, which we had started in FY 2020-21. We counselled more than 4,48,000 people in support of the national COVID vaccination campaign.

Through proactive measures to identify available vaccines and counsel team members about the importance of the vaccine, we are thankful that 100% of our team members are fully vaccinated.

We have reached a cumulative 3,94,325 low-income people with the eyeglasses they need to work, learn, and drive safely, thus unlocking INR 691 crores of the economic potential. We strive to continue reaching millions of people in India's most remote communities through our India Clear Vision Mission (Bharat Ujjwal Drishti Abhiyan). With affordable and accessible eyecare, we are ensuring the gift of clear vision for all those who need it to earn, learn, and drive safely. India Clear Vision Mission will significantly contribute to India's GDP growth and create opportunities for national progress and innovation. The India Clear Vision Mission aligns with the Government of India's 'Atmanirbhar Bharat' and 'Make in India' initiatives as we sourced all our eyeglasses within India by the end of 2022. This makes us self-reliant as we take the wonder of clear vision to all who lack awareness and access.

We are pleased to share that despite the challenges posed by COVID, we not only retained our staff but invested significantly in their growth, development, and well-being. We regularly conducted mental health and COVID information sessions for our team. Right at the onset of the COVID second wave, we started the 24x7 SARATHI COVID Helpline for our team members, partners, and their families and friends. Thankfully, all our staff survived the multiple COVID waves and emerged stronger and wiser.

We were delighted and proud to receive the Great Place to Work® certification, a recognition made possible by the high-trust and high-performance culture VSF has fostered. Inspired by our mission, our team is driven to create life-changing impact for underserved communities everywhere.

At the India CSR organised India POSH Awards 2021, we were conferred the Best Practices for Prevention of Sexual Harassment (POSH) award for creating a safe and inclusive workplace. We were also recognised as one of the Top 25 Safest Workplaces in India at the 2021 KelpHR PoSH Awards.

We have had a challenging yet highly satisfying year. We are grateful that we got to serve the people of our great nation at the time they needed us the most. All that we achieved would not have been remotely possible without all of you who are reading this message. We hope the universe returns to you the abundance of friendship, blessings, and support that you have shared with us.

With sincerest gratitude,



Anshu Taneja
ANSHU TANEJA
MANAGING DIRECTOR

ABOUT VISIONSPRING FOUNDATION

VisionSpring Foundation (referred to as “VSF”) is a FCRA registered not-for-profit (NGO) organization providing low-income communities with the tools they need to see well to do well. We create awareness about access to eyeglasses for those suffering from vision impairment. By organizing vision screenings and providing eyeglasses for correction, VSF ensures the wonder of clear vision for all. Additionally, in the context of the COVID crisis, VSF has also conducted COVID-19 relief, readiness, response, and awareness activities.

We conduct eye-screenings and COVID outreach activities for low-income people in the places they live, work, and learn: urban settlements, factories, artisan clusters, transportation hubs, tea estates, and schools. We offer our eyeglasses at a highly subsidized cost, provide general eye health counseling, and refer patients with complex eye diseases (such as cataracts, glaucoma) to their nearest eye hospital.

The organization works across 23 states in India and partners with more than 600 organisations, including Government agencies, healthcare facilities/hospitals, Corporate Social Responsibility (CSRs), and NGOs. All VSF projects are integrated with COVID-safety protocols to ensure the health of our Program Participants and teams. VSF collaborated with National Programme for Control of Blindness & Visual Impairment (NPCBVI), Ministry of Textiles, the Ministry of Housing and Urban Affairs (under the Smart Cities Mission) and the Export Promotion Council for Handicrafts to serve children, weavers, and artisan communities.



Bharat Ujjwal Drishti Abhiyan aligns with India's National Priorities:



The organisation's work has been inspiring as they provide easy accessibility to eyeglasses for underserved communities like tea pickers in Assam, weavers in Uttar Pradesh, Orissa, and artisans in Rajasthan.

Their impactful work and vision improve productivity, financial ability, and independence of the people. Thank for you being a real change-maker.”

DR. TARA PRASAD DAS
Vice-Chairman, LV Prasad Eye Institute,
Hyderabad, Telangana, India

VSF works in alignment with the U.N.'s Sustainable Development Goals



SEE TO **BE SAFE**

Ensure road safety through access to eyeglasses for drivers, long haul truckers, and transit hub workers.



SDG alignment: SDG 3.6

..... In 2022 VSF created the '**See to be Safe Alliance**' of partners addressing hazy eye vision and its hazardous impact. The Alliance advocates for national road safety policy and to increase the uptake of eyeglasses among commercial drivers and allied transport workers.



SEE TO **EARN**

Extend livelihoods and increase the productivity of skilled workers through access to eyeglasses.



SDG alignment: SDG 1.2, 8.2, 8.8 and 8.10

..... The **Clear Vision Workplaces** program increases workers' use of eyeglasses. The program focuses on industries that are advancing economic growth, increases workplace productivity, and improves achievement against quality standards to compete in a global market.



SEE TO **LEARN**

Provide eyecare and eyeglasses for learners to create an effective learning environment.



SDG alignment: SDG 4.1 and 4.5



UNITED NATIONS VOTED ON HISTORIC RESOLUTIONS FOR EYE HEALTH

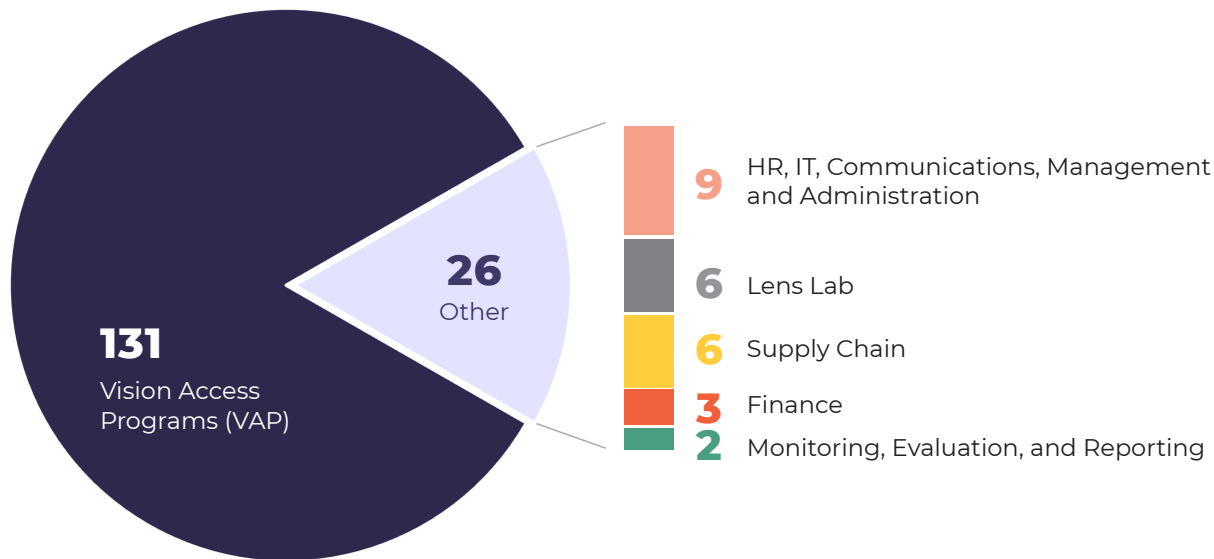


We celebrated two major systems change wins in 2021. At the 74th World Health Assembly in May, member states endorsed the world's first targets for eyecare to be achieved by 2030—to increase the coverage of refractive errors (including presbyopia) with eyeglasses by 40%, and the coverage of cataract surgery by 30%. In July, on the

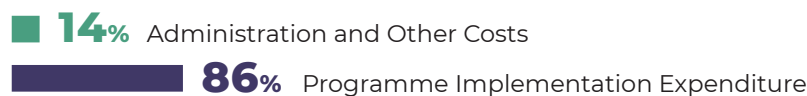
floor of the General Assembly, members of the United Nations voted unanimously to adopt the first-ever resolution on eye health: 'Vision for Everyone; accelerating action to achieve the Sustainable Development Goals'. In doing so, they called on governments and the international community to create access to eyecare for the 1.1 billion people living with preventable sight loss by 2030.

TEAM AND FUNDING COMPOSITION

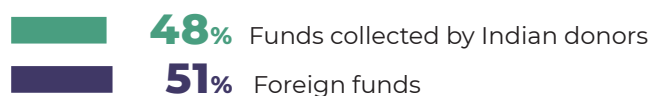
TEAM COMPOSITION: 157 PEOPLE



FUND UTILIZATION:



FUND SOURCES:



Our organisation has 300 drivers, and 90% of them had vision problems. This is the first time a vision camp has ever been organized at the Transport Nagar truck stop. Drivers who received glasses at the camp improved their vision. Now they're able to comfortably drive to Mumbai from Delhi within 48 hours, which they weren't able to do earlier because of their eye problems."

SANDEEP JAY

Jain Corporation, Sanjay Gandhi International Transport, General Secretary of Trader Welfare Association, Delhi, India



BY THE NUMBERS

Impact



394k people screened



193k eyeglasses distributed to adults and children



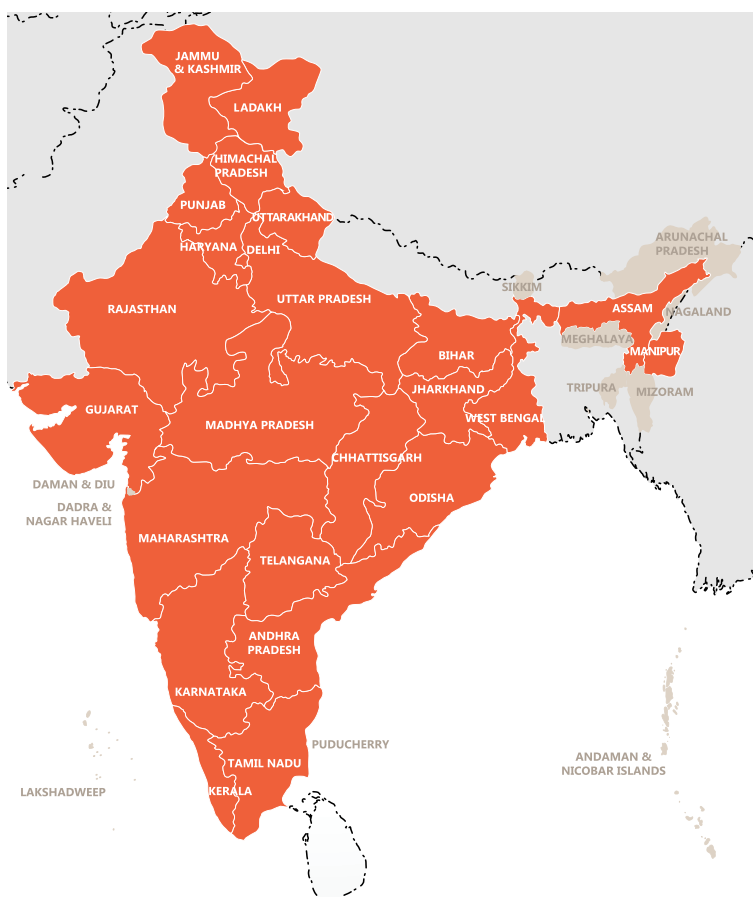
INR 25.5 Crores
Unlocked income earning potential



Metric / Theme	SEE TO EARN	SEE TO BE SAFE	SEE TO LEARN
Number of Screenings	242,601	100,730	50,994
Number of Corrective Eyeglasses	113,224	63,540	16,437
FTW Rate	80%	84%	77%
Partners*	54	7	17

*Government, corporates, donors, hospitals, factories, NGOs, institutions, and others.

Vision Screenings Across 24 States



■ Current coverage by VSF

Andhra Pradesh	23,727
Assam	1,774
Bihar	10,003
Chhattisgarh	2,193
Delhi	39,165
Gujarat	50,785
Haryana	15,290
Himachal Pradesh	4,678
Jammu and Kashmir	2,990
Jharkhand	2,982
Karnataka	48,830
Kerala	911
Ladakh	497
Madhya Pradesh	6,277
Maharashtra	52,453
Manipur	2,761
Odisha	3,683
Punjab	32,013
Rajasthan	17,540
Tamil Nadu	15,588
Telangana	2,655
Uttar Pradesh	49,380
Uttarakhand	7,484
West Bengal	1,163



KEY PROJECTS

See to Earn

Partner & Time period	Number of Screenings	Number of Corrective Eyeglasses	FTW Rate	Program Participants	Location
ICICI Foundation March '22	92,121	43,114	79%	Community Members	23 Indian States (84 Districts and 631 villages)
Export Promotion Council for Handicrafts July '21 - February '22	40,065	21,906	84%	Weavers and Artisans	Moradabad and Bareilly Districts of Uttar Pradesh and Narsapur, Telangana
JSW Foundation July '21 - March '22	49,625	23,420	81%	Community Members & Children	Karnataka, Odisha, Tamil Nadu
Jaipur Rugs Foundation April '21 - October '22	17,695	8,586	92%	Weavers and Artisans	Hardoi, Badayun, Bhadohi, and Mirzapur Districts in Uttar Pradesh and Bikaner, Jaipur, and Jodhpur Districts in Rajasthan
Spark Minda August '21 - October '22	7,563	2,749	74%	Factory Workers	Uttarakhand, Uttar Pradesh, Haryana and Maharashtra
Clear Vision Punjab April '21 - December '21	15,433	8,990	73%	Community Members	Patiala, Mohali and Rupnagar Districts of Punjab
L&T Foundation February - March '22	6,210	4,454	93%	Community Members	Karjat and Vikramgad, Maharashtra
Spark Minda February - March '22	5,211	3,579	78%	Community Members	Karnataka, Punjab, Himachal Pradesh, Uttar Pradesh, Uttarakhand, Bihar, Andhra Pradesh, Rajasthan, Madhya Pradesh, Maharashtra, Odisha, Manipur, West Bengal, Telangana, Jammu and Kashmir, Tamil Nadu, Chhattisgarh, Jharkhand, Assam, Haryana, Delhi, Gujarat, Kerala
PeeEmpro Exports, Siddhantham Tollway Put Ltd, Meer Foundation, Billion Hearts Beating Foundation (Apollo Hospitals)	939	591	76%	Various	Delhi, Noida, Greater Noida, Faridabad, Sonipat, Bengaluru, Morbi



See to Learn

Partner & Time period	Number of Screenings	Number of Corrective Eyeglasses	FTW Rate	Program Participants	Location
JSW Foundation July '21 - March '22	49,625	23,420	81%	Community Members & Children	Karnataka, Odisha, Tamil Nadu
Pratham September '21 Rotary India Literacy Mission November '21	1,971	353	83%	Children	Delhi, West Bengal

See to be Safe

Partner & Time period	Number of Screenings	Number of Corrective Eyeglasses	FTW Rate	Program Participants	Location
Shell September '21 - March '22	82,028	49,646	86%	Drivers	Delhi, Gujarat, Maharashtra
Piaggio April '21 - December '21	14,195	10,293	70%	Drivers	Maharashtra, Haryana, Rajasthan, Lakshadweep, Delhi, Tamil Nadu, Bihar, Uttar Pradesh
MakeMyTrip March 2022	506	282	78%	Drivers	Faridabad, Gurugram

COVID-19 Response

COVID-19 Response Partnership with Dorothee Schumacher 2021	105,007 Essential commodities/PPEs and/or oxygen concentrators distributed to the Program Participants in the factories.	Community Members including Factory Workers	Noida, Jaipur, Coimbatore, Mumbai, Bangalore and Narsapur, India.
---	--	---	---

COVID RESPONSE

As the global pandemic created havoc in 2020, the country came to a standstill. After the initial 1 week of pause, the organisation quickly restructured to use this time for team capability building and organizational strengthening. This included **conducting 220 training sessions** on various topics, including COVID awareness & prevention and Standard Operating Procedures on soft skills and technical procedures. As part of the training, **all the organisation field and project staff members underwent WHO Certification in infection prevention & control**. COVID safety was at the core of our 2020 activities, and this emphasis on safety and illness prevention continued into 2021.

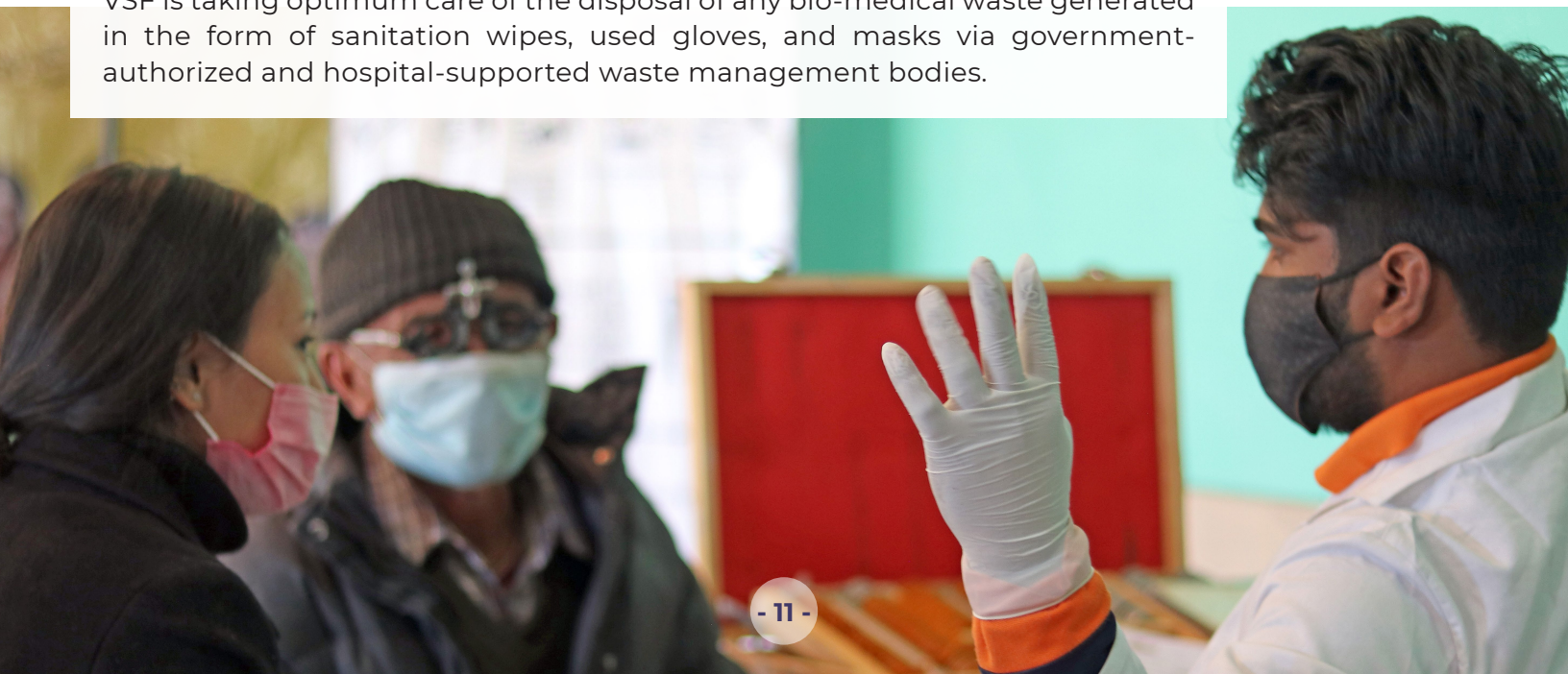
VSF decided to join hands in the social cause and **raise COVID and vaccine awareness during eyeglasses outreach programs among low-income group communities, villages, urban settlements, and children**. The outreach program

engaged with the population to educate, generate awareness, and initiate behavior change steps towards COVID precautions and lead an alert lifestyle in the “New Normal.” Each Program Participant was provided with a hygiene kit (cloth mask, medicated soap, detergent powder) during the outreach program.

During the Delta wave of COVID in mid-2021, **VSF initiated vaccine hesitancy counseling to encourage people to receive vaccinations** and safeguard themselves against COVID. Program Participants were asked about their vaccination status and counseled if they were found partially vaccinated or not vaccinated. A follow-up call was made to the Program Participants who had not completed their vaccination doses. Furthermore, we identified and addressed common myths surrounding vaccines.

Staff and Program Participant Safety

To keep team members, Program Participants, and communities safe, we maintain strict COVID safety precautions, such as compulsory masking for all, gloves, social distancing, non-crowding, instruments sanitization, and contactless transactions. Infection prevention and control continues to be an ongoing priority as we expand our Vision Access Programs. All Program Participants undergo a clear temperature and symptomatic screening check before entering the outreach. Further, we abide by the Government guidelines related to the use of the Aarogya Setu Application and other hygiene protocols. VSF is taking optimum care of the disposal of any bio-medical waste generated in the form of sanitation wipes, used gloves, and masks via government-authorized and hospital-supported waste management bodies.



AWARDS AND MEDIA HIGHLIGHTS

2021

- Exceed Award 2020-21: by "Sustainable Development Foundation" (A unit of Ek Kaam Desh Ke Naam)
- India POSH Awards 2021
- KelpHR POSH Award: Top 25 Safest Workplaces in India
- IAPB Award for 1 Lakh Screening in 100 Days
- Genpact Social Impact Fellowship

2022

- Great Place to work
- Rotary- Recognition Award

Forbes

ENTREPRENEURS

Meet The Social Entrepreneur Who Discovered A Problem Hiding In Plain Sight

indiaCSR Corporate Sustainability & Responsibility

CSR: Chetak Foundation signs an MoU with VisionSpring enhance safety on Indian Roads

SOCIALSTORY

VisionSpring raises \$1.5M for India's COVID-19 response; to deliver more than 1,000 oxygen concentrators

APN NEWS

1 Million Milestone Reached: To Make India's Roads Safer, Vision Care Leaders Screening More than 1 Million Drivers and Transportation Workers

EXPRESS HEALTHCARE

Drivers visual health and it's contribution to the growth of Indian economy

ThePrint

Indian drivers are experiencing a 'myopia epidemic' — large numbers just can't see properly

Poor eyesight is a major problem among Indian drivers.

FINANCIAL EXPRESS

Read to Lead

Eye on the future: Giving our children a 'bright' future

VisionSpring Foundation Wins CSR Gold Award

VSF won the Gold Award for its outstanding achievement in Corporate Social Responsibility at the 10th Exceed Environment and CSR Award 2021 by Sustainable Development Foundation. The award recognizes VSF for its COVID-19 care activities in 2020-2021, which reached more than 400K people through hygiene kit distribution and outreach camps across India. Pictured to the right accepting the award is Mr Anshu Taneja, Managing Director, India. Anshu Taneja also had the opportunity to speak on "CSR: Sustainability, Ethics, and Challenges" during the conference organized by Sustainable Development Foundation in Dehradun, Uttarakhand, India.



EVENTS AND ACTIVITIES

VARS 2022

On February 10th & 11th 2022, VisionSpring, India Vision Institute, and Sightsavers India jointly presented a conference on 'Vision and Road Safety Conference (VARs).

Highlight: Invitation only session for 80 participants moderated by VisionSpring on the topic "*Collaboration for Vision and Road Safety Call to Action*"

Key organizations involved: World Health Organization (WHO), The International Agency for the Prevention of Blindness (IAPB), JSW Foundation, Vision 2020 Right to Sight, Deloitte, Chetak Foundation, Lenskart, Vision Impact Institute, All India Institute for Medical Sciences (AIIMS), Ministry of Road, and Transport and Highways (MORTH).



230 total participants

See to be Safe Roundtable

VSF has committed to screen the vision of 1 million truck drivers across India in the coming five years and build a See to be Safe collaboration of mission-aligned partners. The organization announced its collaboration with Chetak Foundation to ensure the safety of truck drivers and transportation workers through eyeglasses.



VSF hosted a See to be Safe Roundtable in Gurugram, Haryana, India in collaboration with Chetak Foundation. The event focused on the importance of achieving road safety through vision correction and the need for strategic partnership between companies, NGOs, and the Indian government. Together, we explored how eyeglasses can provide clear vision to drivers and transport workers and make India's roads safer for all.



March is National **Save Your Vision** Month

March is National #SaveYourVisionMonth!

VisionSpring Foundation observed “Save Your Vision” month in March 2022 and created social media messaging on importance of healthy eyes for well-being. With the simple solution of eyeglasses, we can unlock a world of earning, learning, and safety for all!

Learn more about this year’s theme, **#EyeDeserveMore**, and how you can care for your eyes at lnkd.in/gz4uXH8p

Mobile Eye-Screening Unit

Jubilant Bhartia Foundation joined hands with VSF for MobileYES initiative for eye screening and affordable eye glasses for the communities around Gajraula, Uttar Pradesh, India.



Eye Screenings and Eyeglasses on the Move

Clear Vision Wonderful Future

BOARD MEMBERS AND KEY FUNCTIONARIES

Anil Krishna

President (Board Chairman)

Ms. Krishna is an experienced Chartered Accountant who is currently heading Finance & Administration, Solidaridad (South-East Asia). Solidaridad works on creating sustainable supply chains from the producer to the consumer. He has worked at WaterAid & Orbis prior to Solidaridad.

Nilamadhab Prusty

Vice President

Mr. Prusty has over 35 years of experience in country as well as overseas positions in government, non-government, social development, disaster management and corporate organizations. He is an instrumental in the design and piloting of the Incident Response System (IRS) in India and member of several Committees/Core groups/Task Forces set up by NDMA, NIDM, and MHA in the areas of disaster management.

Dr. Shailendra Awale

General Secretary

Dr. Awale is an MBBS and MHA from Tata Institute of Social Sciences with 25 years of work experience in the field of Poverty Alleviation, Health Care Management, and Social Entrepreneurship, Dr. Awale now advises Social Enterprises, Institutional Development, and Personal. He is certified practitioner trainer in Neuro-Linguistic Programming from Shinota Consulting.



Narayanan Kumar

Executive Member

Mr. Kumar is the Vice Chairman of The Sanmar Group, a fourth-generation family-owned business conglomerate. Mr. Kumar is the Honorary Consul General of Greece in Chennai. As a spokesman of Industry and Trade, Mr. Kumar had been appointed as President of Confederation of Indian Industry, CII and participated in other apex bodies. He presently chairs the CII Institute of Quality, Bangalore, Karnataka, India.

Dr. Prabhati Mukherji

Executive Member

Dr. Mukherji is an experienced Ophthalmology Specialist with a demonstrated history of working in the healthcare wellness and fitness industry. She is skilled in Eye care Consulting, Clinical Research, Medical Education, and Healthcare Information Technology (HIT).

Keerti Bhusan Pradhan

Treasurer

Mr. Pradhan has 24 years of experience in health sector program development, planning, and management. His experience began with grassroots community health program management in the Orissa state of India and expanded to managing large-scale healthcare, hospital, and capacity building programs in Asian and African countries.

ACKNOWLEDGMENT

Thank you, partners and donors



LETTER FROM CHIEF MINISTER



Bhupendra Patel

apro/ug /2022/08/29/vj

Chief Minister, Gujarat State

Dt. 29/08/2022

MESSAGE

I feel happy to know that **Vision Spring Foundation (VSF), New Delhi** is to publish its **Annual Report FY 2021-2022**, about the VSF uses and the innovative strategies for corrective eyeglasses to the low income people in our country.

It is appreciating to share that the foundation touched more than 8 lakh people during pandemic and worked remarkably by screening the beneficiaries of various field workers, students to provide them with clear vision. The challenge to make India cataract free as envisioned by our Hon'ble Prime Minister Shri Narendrabhai Modi is being taken as mission by the VSF.

My heartily congratulates for the noble work and the Annual Report for by 2021-2022 being published.



(Bhupendra Patel)

To,
Shree Ashiquee Jain, Senior Executive, New Initiatives,
Visionspring Foundation,
Regus Elegance, 2F, Elegance, Jasola District Centre,
Old /mathura Road, New Delhi-110025.
Email:ashiquee.jain@visionspring.org
Mo. 9004833800





VisionSpring
See well. Do well.



Registered Address:

Regus Elegance, 2F, Elegance,
Jasola District Centre,
Old Mathura Road, New
Delhi-110025, India

Correspondence Address:

F-288, Sector 63, Noida-201301,
Uttar Pradesh (UP), India

clearvision.india@visionspring.org
+91-120-485-9800

VS122239A